Listing of the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

CLAIMS:

1. (Currently Amended) A method for providing specific subject-related advertisement on a storage medium, which advertisement is related to specific content on the storage medium, the method comprising the steps of:

providing a kiosk that performs the steps of:

(a) extracting and analyzing information from the ~~image, non-advertisement~~ content;

(b) categorizing the extracted information to one or more categories;

(c) correlating the one or more categories to one or more of a plurality of advertisements; and

(d) placing the correlated advertisement on the storage medium output from the kiosk which advertisement is subsequently viewed by a user.

2. (Previously Presented) The method as in claim 1, wherein step (a) includes extracting either individually or in combination metadata, text, facial recognition, event, date, time or place.

3. (Previously Presented) The method as in claim 1, wherein step (c) includes:

(c1) correlating the extracted information to individually or any combination of products, services, employment, or membership opportunities.

4. (Cancelled)

5. (Previously Presented) The method as in claim 1, wherein step (a) includes extracting information related to use of an electronic device.

6. (Previously Presented) The method as in claim 1 further comprising providing a disc or memory card as the storage medium.